





Finest Cake

## Beautiful, wholesale cakes, baked to perfection.

At the Finest Cake Company we only bake with the best - from our handpicked team, to the quality of our ingredients. Our beautiful, handmade wholesale cakes, traybakes and brownies include a wide range of vegan and very-low-gluten recipes, and are baked to perfection by our talented team, in the heart of the Kent countryside. Perfect for cafés, coffee shops and larger caterers, and available by next-day delivery.

finestcakecompany.com

All our handmade cakes and traybakes are blast frozen for ultimate freshness, flavour and form and are available perfectly pre-portioned, for topping up counter displays throughout the day. Delivered in sustainable packaging and with excellent customer service - that's just the icing on the cake.

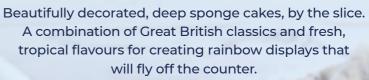


## TRAYBAKES Fun, fresh and fantastically tasty.

Full of familiar favourites and new discoveries. From rich, indulgent brownies and blondies, to classic, chewy flapjacks, crumbly millionaires shortbread and deliciously moist sponges.

## **TRAYCAKES** Indulgent and beautiful.

A combination of Great British classics and fresh, tropical flavours for creating rainbow displays that will fly off the counter.





Carrot Cake



## **SINGLE ROUND CAKES** Comfort and indulgence guaranteed.

Delicious and downright gorgeous, perfect teatime centrepieces or comforting puddings. Beautifully decorated classics, baked to please, with attention to the finest detail.

## **DOUBLE ROUND CAKES** Something for everyone.

For lovers of classic family favourites, and those on the lookout for new flavours. Light sponges, fresh, fruity combinations, and lashings of chocolate.

Chocolate Ganache Cake

## **VEGAN** Everyone's a winner.

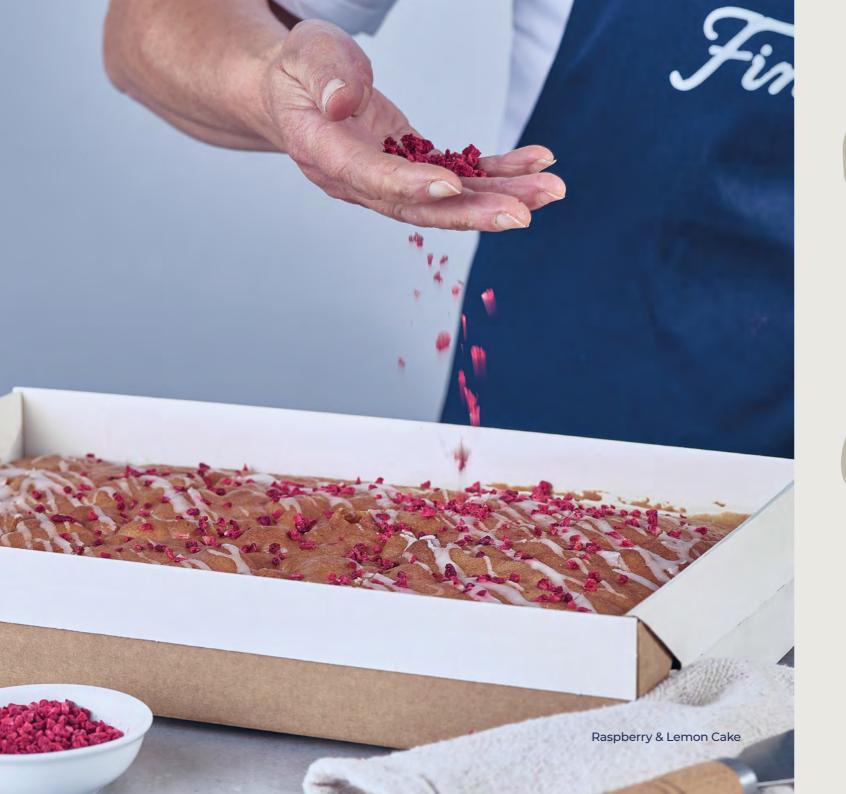
Show-stoppers in their own right, from rich, dark-chocolate brownies, to crunchy flapjacks and crispies, and classic sponge cakes. Helping everyone get together to share something sweet.



## **VERY-LOW GLUTEN** Moist and delicious.

Made with gluten-free ingredients, our innovative recipes are just as moist and delicious as any of our cakes and bakes, and you'll find them right across the Finest range.

> Rich Chocolate & Hazelnut Torte



#### The finest details.



#### **OUR INGREDIENTS**

We only bake with the best. From our chocolate swirls and nibs (Belgian, 72%) to our vanilla pods (Madagascan), from the delicate cornflower petals that adorn every slice of carrot cake, to the size of the salt crystals we sprinkle over our salted caramel brownies.



#### **OUR SERVICE**

Every aspect of our service is designed with our customers in mind, from the clarity and positioning of our labels and our robust, sustainable packaging, to our easy online ordering and convenient next-day delivery. The team are always on hand to help with anything you need.

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#### **OUR INNOVATION**

Our handmade cakes and traybakes are blast frozen for ultimate freshness, flavour and form and are available perfectly pre-portioned, so you can keep your colourful counter displays topped up throughout the day.



#### **OUR TEAM**

Our hand-picked bakers dedicate their days to all things cake, and are led by our Head Baker, an expert pastry chef, who insists on nothing short of perfection, right down to the tiniest detail. We're also expertly guided by our own Free-From Specialist, to provide the broadest possible range of delicious vegan, very-low gluten or dairy-free treats. Our talented team are always on the lookout for new techniques, innovations and different flavour combinations to bring you the very finest wholesale cakes and bakes.

#### The finest cakes, frozen.

## Our cakes and bakes are frozen as soon as they leave the oven

We use a process called blast freezing, so they are delivered to you as fresh as the day they were baked.



#### For safe arrivals

We ship our Finest cakes nationwide. Freezing them keeps them safe from harm on the road, so they can arrive in perfect condition, ready for defrosting, or continued storage.



#### For freshness, flavour and form

Blast freezing our cakes not only keeps them fresh, it helps them to retain their full flavour and keep the perfect form.



#### For easy storage

Finest cakes can be kept frozen for at least 6 months, so you get incredible flexibility to cope with variable customer demand and unexpected spikes in footfall. They're easy to stack in the freezer, thanks to our robust and clearly labelled packaging, so you can stock up your freezer in one go.

5

#### For perfect portions

It's easier to supply pre-portioned cakes frozen, so the slices keep their shape and you can top up as you go through the day. Say goodbye to those odd, skinny left-over slices and get the most out of your cakes.

## 6

#### For less waste, and better profits

By supplying our cakes frozen and pre-portioned, you can easily defrost just as much as you need, within the hour, avoiding unnecessary waste and maximising your profits.



#### Want to talk about cake?

If you've got a question, or would like to chat to the Finest team direct, we'd love to hear from you.

#### Call: 01732 806 390

Email: hello@finestcakecompany.com Shop cakes: finestcakecompany.com

#### "

These cakes and bakes have the ultimate WOW factor. They taste as gorgeous and as indulgent as they look, and with that just-baked freshness. A fantastic range of traditional favourites and new flavours, coupled with the convenience of buying frozen and pre-portioned – they really have thought of everything.

77

Marco Olmi, Managing Director – Drury Tea & Coffee





### BEAUTIFUL WHOLESALE CAKES | PERFECT FOR CAFÉS & COFFEE SHOPS EXCELLENT CUSTOMER SERVICE | SUSTAINABLE PACKAGING HAND-BAKED | NEXT-DAY DELIVERY – 6 DAYS A WEEK



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